



Highway 62 BBQ Cook-Off & Music Festival

Friday, April 19, 2024, 5:00 P.M. – 10:00 P.M.

Saturday, April 20, 2024, 10:00 A.M. – 10:00 P.M.

ACTIVITIES: Live Music, BBQ, Activities, Vendors, Food

EVENT SPONSOR AGREEMENT

The Highway 62 BBQ Competition committee would like to thank you for considering a festival sponsorship. We ask you to join with us to open our community as backyard cooks around the United States compete for coveted awards while preparing BBQ for a great cause!

Organization: _____

Name: _____ Title: _____

Address: _____

Phone Number(s): _____ Fax: _____

Email: _____ Website: _____

SPONSORSHIP LEVELS:

Flamin'	\$5,000	Includes Large Logo (linked to your company page) on website. Logo placement on promotional billboard. Complimentary VIP Table (up to 6 people) includes all of the benefits of VIP Table Sponsorship, plus (4) Weeks FREE Ad Space for your Business on Digital Billboard at Venue, Premium Logo placement on: Sponsor Banner, T-shirts, Social Media, and Recognition Plaque/Plate.
Smokin'	\$1,500	Includes (1) Week FREE Ad Space on Digital Billboard at Venue. Plus, Large Logo on Sponsor Banner, T-shirts, Website, Social Media, and Recognition Plaque/Plate.
Grillin'	\$1,000	Medium Logo on Sponsor Banner, T-shirts, Website, Social Media, and Recognition Plaque/Plate.
Cookin'	\$750	Small Logo on Sponsor Banner, T-shirts, Website, and Social Media. Plus, Recognition Plaque/Plate.
Seasonin'	\$500	Small Logo on Sponsor Banner, T-shirts, Website, and Social Media.
Preppin'	\$250	Sponsor may bring Logo Banner. Logo on Website, and Social Media.
VIP Tent	\$100	Become a VIP Tent Sponsor by purchasing a VIP ticket for \$100 (includes 2 entries). Enjoy the Highway 62 BBQ Competition and the best in BBQ with your family, friends or clients with the ease and luxury of a private table. <ul style="list-style-type: none"> • Beautifully appointed table with seating for six (6) • VIP Tent access to private beer bar and catered bites • Invitations to Friday's Appetizer Kick-Off Contest • Front-row live music views • Exclusive BBQ swag and goodies for you and your guests

LOGO: Email high-res logo to kristi@libertyfireworksok.com Contact Kristi Brewer 405-812-7427 with any questions.

CHECKS PAYABLE TO Nicoma Park Volunteer Firefighters Association:

Mail or drop off at Liberty Entertainment, LLC 9828 NE 23rd Street, Okla. City, OK 73141

By execution below, the Sponsor Organization acknowledges and agrees as follows:

1. Payment by sponsor of its donation for the event (the "Event Contribution") must be received by Liberty Entertainment in full within 7 days of the execution of this Agreement. Failure to timely make payment in full shall forfeit Sponsor's rights to participate as a sponsor of the event(s).
2. Sponsor releases Liberty Entertainment and its officer, directors, and employees from and against any liability, claims, and demands of whatever kind of nature, either in law or in equity, which arise from its sponsorship or participation in the event, including any personal injury, illness, death, or property loss or damage that may result from or arise out of Sponsor's sponsorship or participation in the event.
3. Sponsor releases Liberty Entertainment from and against any losses, claims, costs, or damages that Sponsor may incur because of delays, cancellation, or rescheduling of the festival event.
4. DONATIONS ARE NONREFUNDABLE. IN THE EVENT OF CANCELLATION OF THE EVENT, LIBERTY ENTERTAINMENT SHALL NOT REFUND THE EVENT CONTRIBUTION TO SPONSOR.
5. Sponsor exhibiting at the event are required to execute and return the Vendor Application and Agreement. Failure to comply with the requirements and terms of the Agreement may result in forfeiture of a vendor's right to participate in the festival event.
6. Liberty Entertainment does not advertise or promote any private business. In return for the Event Contribution, Liberty Entertainment will acknowledge Sponsor's donation. Liberty Entertainment makes absolutely no representation or warranties regarding any benefits that may be received by Sponsor because of its sponsorship and donation.
7. By execution below, Sponsor acknowledges and agrees that no consideration, money, or thing of value has been received from or promised by Liberty Entertainment or its representatives in return for Sponsor's payment of the Event Contribution.

Sponsor Organization:

Sponsor Representative (please print):

Complete, sign and return both pages ATTN Kristi Brewer. Email: kristi@libertyfireworksok.com.

Please make checks payable to **Nicoma Park Volunteer Firefighters Association, A 501(c) not-for-profit organization (#26053687003411)** Mail checks to: Liberty Entertainment, LLC 9828 NE 23rd Street, Oklahoma City, OK 73141.